



Alexandria/Arlington Regional Workforce Council Meeting

June 23, 2016



ALEXANDRIA / ARLINGTON REGIONAL
Workforce Council

Welcome!



Upwardly Global

Presenting: Wendy Chan



Executive Director's Report

Presenting: David Remick



Incumbent Worker Training Initiative of Northern Virginia

- Grant Period: June 1, 2016 – December 31, 2017
- Serves Small Businesses (under 250 employees)
- Business Pays 10%-50% of Training
- IT/Cyber Security Training & Certification Focused
- 25-30 Training Spots Available
- IWT Policy Required

PY16/FY17 WIOA Budget

	<u>Programmatic</u>	<u>Administrative</u>	<u>Total</u>	<u>To Be Spent On Training</u>
<u>WIOA Adult</u>				
Alexandria	78,810.06	7,881.01	86,691.07	31,524.02
Arlington	143,439.54	16,813.39	160,252.93	57,375.82
<u>WIOA Youth</u>				
Alexandria	60,069.97	6,007.00	66,076.97	n/a
Arlington	127,829.33	14,870.70	142,700.03	n/a
<u>WIOA Dislocated Worker</u>				
Alexandria	168,450.94	16,845.09	185,296.03	67,380.38
Arlington	141,819.56	17,629.41	159,448.97	56,727.83

Executive Director's Report

- PY15 Funds Transfer
- Training Provider Approvals
- New Council Committee

Regional Workforce Events

- Accenture/Board of Trade's Regional Workforce Investment Coordination Conference (July 28th)
 - Engaging public, private, and community leaders across the region on what approaches might most enable regional collaboration, data sharing, and workforce development to address persistent and emerging job-skill-labor market challenges, match employers with talent and vice versa, and align workforce readiness skills and job training to market needs
- Commonwealth Institute/Community Foundation's NVA Workforce Conference (September/October)
 - Begin/continue the development of regional career pathways in Northern Virginia after receiving guidance from a national expert and input from employers in the region.
- Arlington Economic Development's HIRE ED-Bridging the Education and Workforce Gap (September/October)
 - Business/Education SOLUTION Conference

Go Virginia's Northern Virginia Regional Council

- Council of NVA's Chambers Hosted Initial Stakeholders Discussion on 5/20
 - Workforce Development Activities Seems To Be Focus
- VA General Assembly Allocated:
 - \$500k for NVA Regional Council Organizational Activities & Skills Gap Analysis
 - Competitive Grant Opportunities
- Council's Nominating Committee (Council will have 24 members)
 - Paul Liberty, George Mason University
 - Tony Howard, Loudoun Chamber
 - Josh Levi, Northern Virginia Technology Council
 - Kate Bates, Arlington Chamber
 - Robert Lazaro, Northern Virginia Regional Commission
 - Brendan Shaw, Prince William Chamber
 - Robert Gangi, Citibank & Dulles Regional Chamber
 - David Baker, George Washington University
 - Dana Kaufman, Northern Virginia Community College
 - Todd Rowley, Cardinal Bank & Northern Virginia Chamber
 - Daniel F. Rinzel, Redmon, Peyton & Braswell LLP & Mount Vernon-Lee Chamber
 - Mark Ingrao, Greater Reston Chamber
 - Gerald Gordon, Fairfax County Economic Development Authority

State Policy Update

- #200-03 Duties of Local Workforce Development Boards
 - Please review/will answer your questions during 9/22 Council Meeting
- #200-06 Designation of Regions and Planning Requirements
 - Regions can be 1 local area or 2 or more local areas (same state/interstate)
 - The state shall identify regions after consultation with the CLEO and LWDB
 - Each current LWDB is considered a region from 7/1/16 – 6/30/18
 - Two adjacent LWDA can voluntary come together prior to 6/30/18 to develop a combined regional plan (CLEO would need to approve)
 - Prior to 7/1/18 the state will engage in a comprehensive process for identifying regions using 7 “factors”

#200-06: 7 Factors for Designation of Regions

- **Factor 1: Single Labor Market.** Labor markets can be national, regional or local in nature. For purposes of aligning labor markets with regions, Virginia shall use state labor market information (LMI) as a foundational source of data, and recognizes that labor markets do not necessarily align with county or local workforce development area borders. As a result, other sources of data for determining regional labor market alignment include Census Bureau information and Metropolitan Statistical Areas (MSA) defined by the Office of Management and Budget (OMB).
 - Areas 11 & 12 are both combined and separated in state LMI system
 - Area 12 does participate in the NVA and DC Metro labor markets

Question: Can Area 12 pass this test?



#200-06: 7 Factors for Designation of Regions

- **Factor 2: Common Economic Development Area.** Economic development activities occur at the state, regional and local levels. For purposes of aligning economic development areas with regions, Virginia shall use data and alignment from sources such as the Virginia Economic Development Partnership. Other sources for determining regional economic alignment include sector initiatives undertaken by Virginia, other regional economic initiatives undertaken such as Workforce Innovation in Regional Economic Development (WIRED) sponsored by the U.S. Department of Labor, and infrastructure investments tied to economic development activities.
 - VEDP considers NVA a region, but also provides info on a jurisdictional basis
 - There is not one regional economic development agency representing all of NVA
 - Northern Virginia Regional Commission is NVA's planning authority
 - Area 12 has a CEDS for the Alexandria/Arlington region

Question: Can Area 12 pass this test?

#200-06: 7 Factors for Designation of Regions

- **Factor 3: Federal and Non-Federal Resources to Carry Out WIOA Activities.**
In identifying the efficacy of carrying out WIOA activities, Virginia shall take into account the following indicators: (1) the availability of funding to provide training activities in a region and the extent to which training funds are more readily available in various regional alignments; (2) the availability of education and training providers in a region; (3) administrative efficiencies that could be gained by operating as a region; (4) resources available among partner programs to operate the one-stop system; and (5) non-federal resources available in a region to support workforce development activities.
 - Area 12 has federal and non-federal resources to fully support WIOA activities
 - Area 12 has 2 PS/CTE/Adult Ed, NVCC, and numerous training providers
 - Administrative efficiencies could not be gained by operating as a combined region.

Area 12 can pass this test.

#200-06: 7 Factors for Designation of Regions

- **Factor 4: Population Centers.** Virginia shall utilize available data on population centers to align regions. Much research and literature has focused on the idea of regional population clusters as hubs of innovation, entrepreneurship, and economic activity. In factoring population centers, indicators such as population density, increases or decreases in population (migration), and linkages to sector strategies will be used. Utilizing population centers does not prohibit regions that are rural in nature; in fact, it ensures that regions that are more rural in nature have factored available resources and workforce development activities in their planning.
 - Area 12 has 2 Economic Development Departments that offer hubs of innovation, entrepreneurship, and economic activity
 - Area 12's population continues to grow

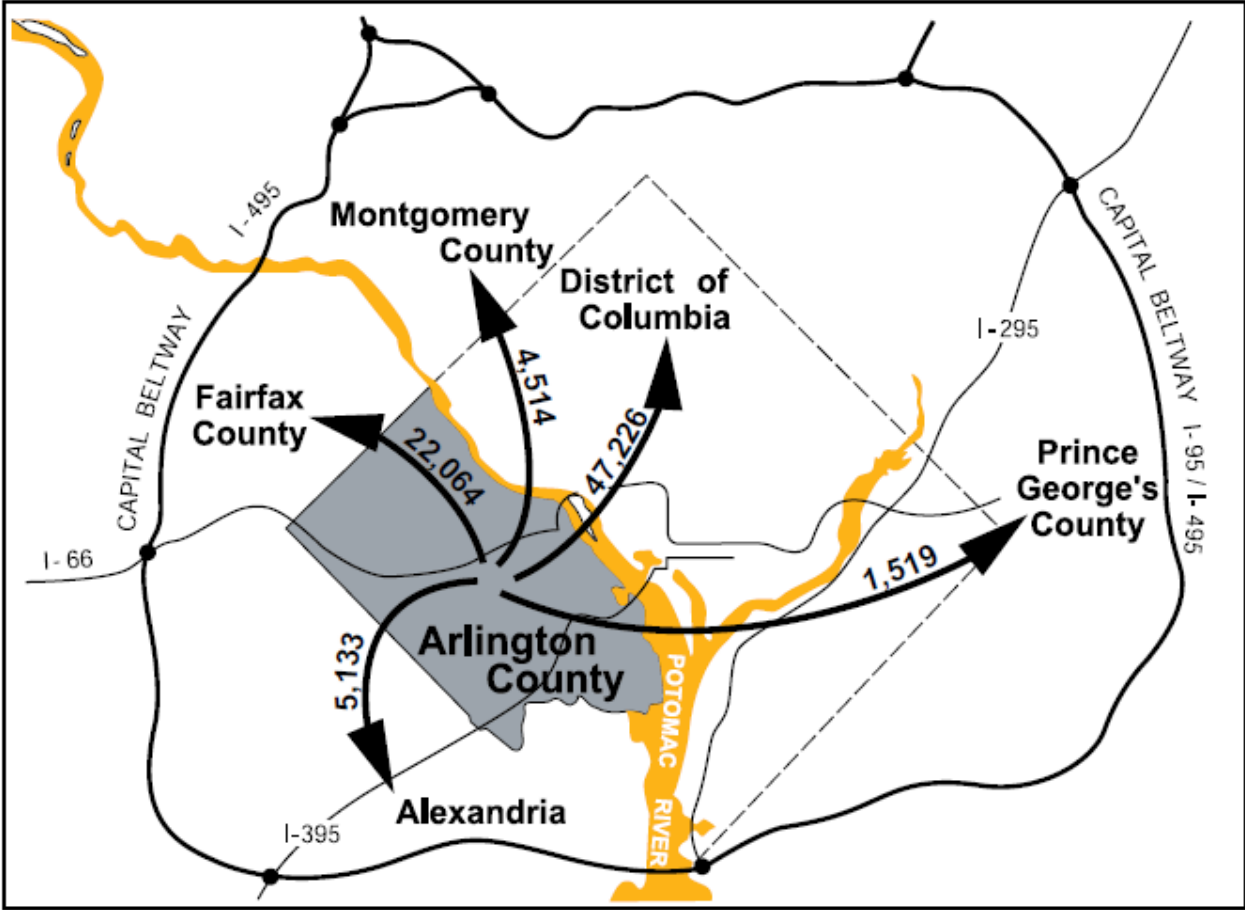
Area 12 can pass this test.



#200-06: 7 Factors for Designation of Regions

- **Factor 5: Commuting Patterns.** Many residents of Virginia live in one location while working in a different city or county. Commuting patterns offer an opportunity to better align to labor markets based on where people work and where employers may be concentrated. The commuting pattern factor should provide data complementary to population center and labor market data and form a more comprehensive look at regional alignment.

RESIDENTS WORKING IN OTHER JURISDICTIONS (2006-2010)

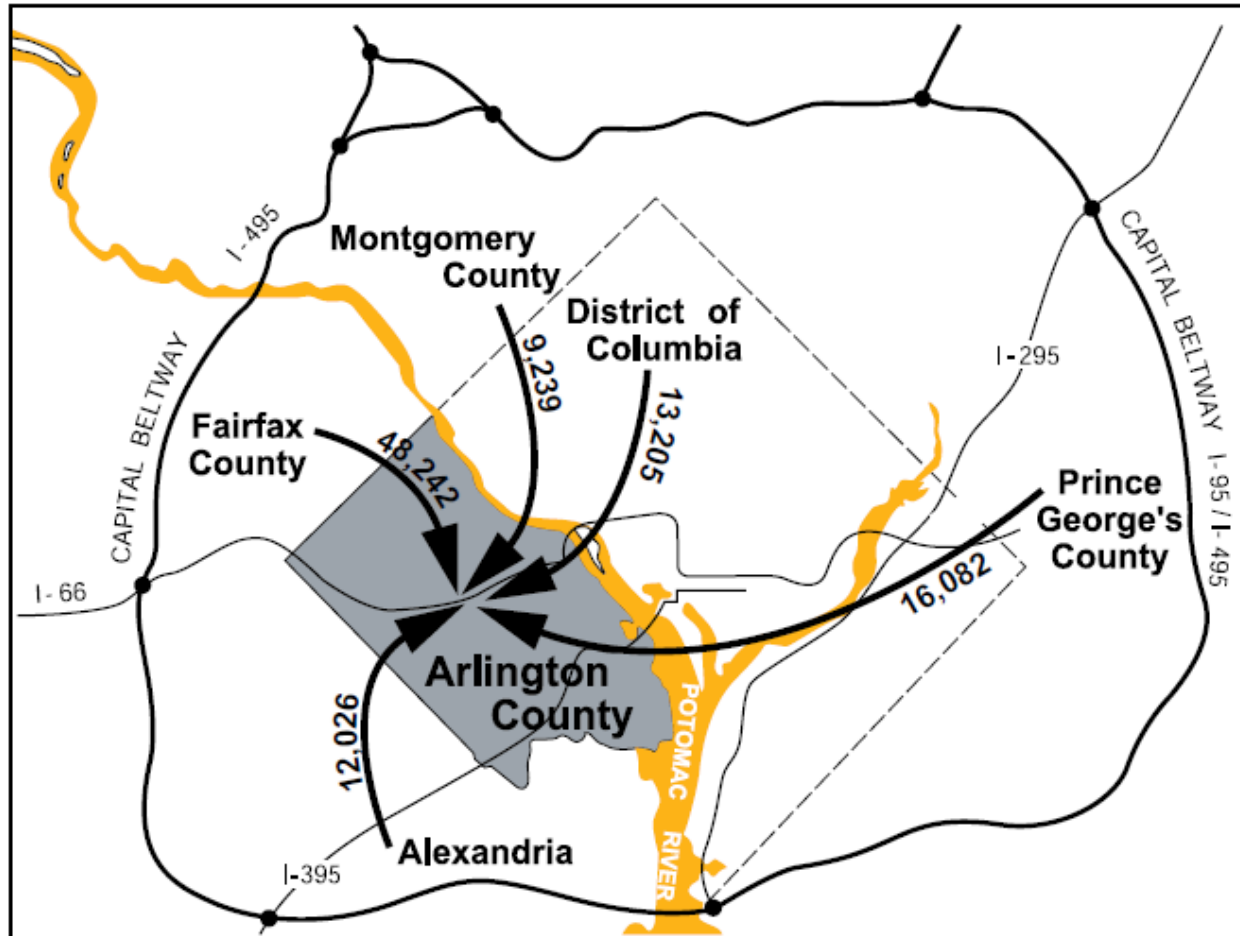


To Prince William Co., VA	843
To Loudoun Co., VA	1,251
To other places in VA	2,613
To other places in MD	951
To other states	1,198

Source: U.S. Census Bureau 2006-2010
American Community Survey.

Arlington Resident Workers Live and Work in Arlington	40,671
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RESIDENTS OF OTHER JURISDICTIONS WORKING IN ARLINGTON (2006-2010)



From Prince William Co., VA	12,182
From Loudoun Co., VA	4,011
From other places in VA	10,366
From other places in MD	10,860
From other states	3,799

Source: U.S. Census Bureau 2006-2010

American Community Survey.

American Community Survey estimates are based on 5 years of data. These estimates reflect the characteristics of a geographic area over the entire 5-year period



Question: Can Area 12 pass this test?



#200-06: 7 Factors for Designation of Regions

- **Factor 6: Industrial Composition and Sector Alignment.** Virginia has engaged in a number of sector strategies and industry initiatives. It is important to align regions to industry clusters that provide a focus for developing a highly skilled and productive workforce through education, training and other services. Data should demonstrate how regional alignment will enhance support to sector and industry clusters and meet business' needs for a skilled workforce.



Top 10 In-Demand Occupations

Area 12	SOC	May '16
Information Security Analysts	15112200	1,183
Computer Systems Analysts	15112100	1,091
Software Developers, Applications	15113200	1,013
Management Analysts	13111100	1,002
Network and Computer Systems Administrators	15114200	974
Computer Systems Engineers/Architects	15119902	701
Computer User Support Specialists	15115100	699
Web Developers	15113400	623
Information Technology Project Managers	15119909	512
Managers, All Other	11919900	512
Services Offered	99999909	217
Others		19,171
Total		27,698

Area 11	SOC	May '16
Software Developers, Applications	15113200	5,086
Network and Computer Systems Administrators	15114200	4,643
Information Security Analysts	15112200	3,549
Computer Systems Engineers/Architects	15119902	3,400
Computer Systems Analysts	15112100	2,785
Web Developers	15113400	2,298
Management Analysts	13111100	2,223
Retail Salespersons	41203100	2,178
First-Line Supervisors of Retail Sales Workers	41101100	2,171
Computer User Support Specialists	15115100	2,109
Services Offered	99999909	424
Others		59,551
Total		90,417



Question: Can Area 12 pass this test?



#200-06: 7 Factors for Designation of Regions

- **Factor 7: Community College Regions.** The Virginia Community College System (VCCS) is the WIOA title I administrator, and Virginia's community colleges are a vital source of education, training and skills upgrading for residents and businesses of the state. In addition, it is important for the local workforce development system to coordinate activities and approaches with local community colleges, such as sector strategies, career pathways implementation, and business engagement strategies. Therefore, regions should align as closely as possible to community college service areas. It is likely that two or more community colleges will be within the boundaries of a workforce region.
 - NVCC's Alexandria campus is in Area 12
 - NVCC's physical territory includes Areas 11 & 12

Question: Can Area 12 pass this test?

#200-06: Questions

- What is required to be in a “Regional Plan”?
- Is there a benefit in partnering with Area 11 on a regional plan?
- Do we need to develop a regional supply/demand analysis? Could we use Go NVA’s analysis?
- Our CEDS is expiring. Should we use this opportunity to develop a new CEDS for Area 12 that includes the state’s planning requirements?
- Do we need to answer this today?
- What do we need to do to be considered a region?
 - In order for Virginia to consider and designate regions, a formal proposal shall be submitted to the Virginia Board of Workforce Development that includes a recommendation for region designation, a rationale for the region designation recommended using the seven factors, and a description of why the regional alignment proposed is in the best interests of the state, business and industry, and workers and job seekers.

Update: Economic Development, Education, & Workforce Partners



New Business





Alexandria/Arlington
Regional Workforce Council

September 22, 2016

8:00am – 10:00am

Open to the Public

