



ALEXANDRIA / ARLINGTON REGIONAL

## Workforce Council

### EXECUTIVE COMMITTEE MEETING AGENDA

June 10, 2016

8:30 am to 9:30 am

Welcome Message

*Daniel Gomez*

LWDA 12 Update

*David Remick*

- PY15 Funds Transfer
- New Training Providers
- PY16 Funding Levels
- NVCC's Council Seat
- One-Stop Operator Committee
- Go NVA
- NOVA Event
- Regional Incumbent Worker Grant Update
- VAWD Draft Policy concerns

Discussion: 2016-2020 RWC Strategic Plan/CEDS Renewal

*All*

Next Steps/Adjourn

*Daniel Gomez*

#### UPCOMING EXECUTIVE COMMITTEE MEETINGS

?????????

8:30 am to 9:30 am

Arlington County Employment Center Conference Room

2100 Washington Blvd, 1<sup>st</sup> Floor

Arlington, VA 22204



ALEXANDRIA / ARLINGTON REGIONAL

## Workforce Council

June 8, 2016

Mr. George Taratsas  
WIOA Administrator  
Virginia Community College System  
Arboretum III  
300 Arboretum Place, 3<sup>rd</sup> Fl-Ste 390  
Richmond, VA 23236

**RE: PY15 WIOA FUNDING TRANSFER REQUEST**

Dear Mr. Taratsas:

LWDA 12 (Alexandria/Arlington) requests the transfer of \$11,875.72 from PY15 WIOA Dislocated Worker funds to the PY15 WIOA Adult funds so that our One-Stop Operator can cover WIOA Adult staff salaries for the period of 5/1/2016 through 6/30/16. This request to transfer funding does not reflect forecasted customer demand. It is requested to support current customer activity so that we can meet the 40% goal presented in VWL 14-17: Minimum Training Expenditure Requirement.

Thank you in advance for your attention to this request. Should you have questions please contact David Remick at [dremick@arlingtonva.us](mailto:dremick@arlingtonva.us) or 703.228.1412.

Sincerely,

Daniel Gomez  
Chair

CC: David Remick  
Jennifer Thomas  
Sharon Somers Veeney

**June 10, 2016 Executive Committee Meeting  
Training Provider Applicant Overview**

**Hopkins House**

- Program: ECLI CDA Certification
- Tuition: \$2,066 (includes books, licensing or certification exam, First-Aid certification and TB Test, and registration fee)
- Occupational Career: Childcare Worker
- Partner with ALIVE! Child Development Center, Children's International School; Happy Home Child Learning Center and Helen Day Preschool Academy
- No information found about this organization from the Better Business Bureau
- Community-based Charitable Organization since August 9, 1939
- Registered under Internal Revenue Service I.D. No. 54-0525701
- Currently waiting on program approval from the State Council of Higher Education for Virginia

**STAFF RECOMMENDATION: APPROVE**

**Alexandria City Public Schools – Adult Education Program**

- Program: Certified Pharmacy Technician Program, Certified Medical Administrative Assistant Program and Electric/Utility Energy Workforce Training Program
- Tuition:
  - Certified Pharmacy Technician Program - \$1,661 (includes books, CPR, Licensing or certification exam and background check)
  - Certified Medical Administrative Assistant - \$1,258 (includes CPR and licensing or certification exam)
  - Electric/Utility Workforce Training Program - \$622 (includes cost for uniforms)
- Occupational Career: Certified Pharmacy Technician, Certified Medical Administrative Assistant and Electric Utility Linesman, Gas Meter Installer, Gas Meter Readers or Mechanics, respectively
- Additional courses being added to the Adult Program curriculum

**STAFF RECOMMENDATION: APPROVE**

**Quantom Studios, Inc.**

- Program: Web Design Certificate Program
- Tuition: \$5,368.25 or \$6,338 (includes books, supplies & equipment or new/rebuilt computer)
- Occupational Career: Web Designer
- Partner with Northern Virginia Community College
- No information found about this organization from the Better Business Bureau
- Community-based Organization since September 21, 2012
- Registered under Internal Revenue Service I.D. No. 46-1058365
- Organization has a Memorandum of Agreement with Northern Virginia Community College and is thereby exempt from the requirements of certification by the State Council of Higher Education for Virginia

**STAFF RECOMMENDATION: APPROVE**

PY 2015 to PY 2016 Comparison - WIOA Adult, Youth, Dislocated Worker

LWDA	Adult - 2015	Adult - 2016	\$ Variance	% Variance	Youth - 2015	Youth - 2016	\$ Variance	% Variance	DW - 2015	DW - 2016	\$ Variance	% Variance
Virginia	\$10,833,445	\$12,430,346	\$1,596,901	14.7%	\$11,993,004	\$13,369,018	\$1,376,014	11.5%	\$11,495,660	\$10,167,306	(\$1,328,354)	-11.6%
1	\$575,662	\$644,296	\$68,634	11.9%	\$632,251	\$657,257	\$25,006	4.0%	\$539,964	\$662,771	\$122,807	22.7%
2	\$716,830	\$795,361	\$78,531	11.0%	\$898,240	\$1,004,923	\$106,683	11.9%	\$703,946	\$585,892	(\$118,054)	-16.8%
3	\$499,479	\$549,198	\$49,719	10.0%	\$534,583	\$591,512	\$56,929	10.6%	\$543,441	\$442,286	(\$101,155)	-18.6%
4	\$381,800	\$754,308	\$372,508	97.6%	\$768,854	\$849,481	\$80,627	10.5%	\$777,954	\$652,657	(\$125,297)	-16.1%
6	\$387,686	\$413,611	\$25,925	6.7%	\$436,137	\$473,905	\$37,768	8.7%	\$425,074	\$359,647	(\$65,427)	-15.4%
7	\$416,194	\$478,982	\$62,788	15.1%	\$486,280	\$561,565	\$75,285	15.5%	\$452,655	\$372,726	(\$79,929)	-17.7%
8	\$478,413	\$515,653	\$37,240	7.8%	\$451,173	\$476,877	\$25,704	5.7%	\$385,533	\$308,691	(\$76,842)	-19.9%
9	\$1,522,828	\$1,742,825	\$219,997	14.4%	\$1,685,884	\$1,929,836	\$243,952	14.5%	\$1,509,971	\$1,280,078	(\$229,893)	-15.2%
11	\$1,282,451	\$1,266,121	(\$16,330)	-1.3%	\$1,330,918	\$1,331,087	\$169	0.0%	\$1,716,506	\$1,454,137	(\$262,369)	-15.3%
12	\$238,403	\$246,944	\$8,541	3.6%	\$202,935	\$208,777	\$5,842	2.9%	\$365,531	\$344,745	(\$20,786)	-5.7%
13	\$633,069	\$734,156	\$101,087	16.0%	\$650,478	\$757,769	\$107,291	16.5%	\$702,041	\$637,422	(\$64,619)	-9.2%
14	\$778,288	\$942,116	\$163,828	21.0%	\$891,667	\$1,070,927	\$179,260	20.1%	\$858,098	\$798,347	(\$59,751)	-7.0%
15	\$363,401	\$456,973	\$93,572	25.7%	\$353,082	\$447,709	\$94,627	26.8%	\$374,983	\$373,741	(\$1,242)	-0.3%
16	\$1,668,594	\$1,962,376	\$293,782	17.6%	\$1,746,084	\$2,045,967	\$299,883	17.2%	\$1,727,607	\$1,521,060	(\$206,547)	-12.0%
17	\$890,347	\$927,426	\$37,079	4.2%	\$924,438	\$961,426	\$36,988	4.0%	\$412,356	\$373,106	(\$39,250)	-9.5%

**A. Alexandria/Arlington Regional Workforce Council One Stop Operations Committee:**

This committee is comprised of equal number of representative(s) from the Workforce Partner Agencies who are also equally represented on the WC. The Committee provides operational oversight and accountability pursuant to the WIOA and state policy and guidelines, to ensure exceptional customer services to job seekers, current workers, and employers in the area. The Committee:

- Identifies measurable program outcomes and related performance measures including customer satisfaction.
- Publishes and updates a Policies and Procedures Handbook for the Center as approved by this committee.
- Monitors operations and quality control.
- Identifies and provides reporting mechanisms to the WC.
- Participates in the negotiations and maintenance of the MOU.
- Participates in staffing and training/development decisions.
- Evaluates performance and implements required actions to meet performance standards.

Subject: Go Virginia Update

All:

Last week I was invited to attend GO Virginia's Northern Virginia Regional Council Organization Meeting. I have attached the meeting packet for your review (and I apologize for my chicken scratch on the first page).

This meeting was attended by Chamber of Commerce Executives and Public School/Government leaders. David Hunn and I were also extended invitations and attended. Stephanie Landrum/AEDP, Victor Hoskins/AED, Kris Martini/APS, and Kate Bates/ACOC attended as well.

The conversation focused on NVA's need to a) increase the amount of workforce ready graduates from all education institutions and b) ensure that we have a globally competitive workforce. Meeting participants also discussed how the Council's board should be formed and who should serve on it. The only next steps were for attendees to nominate people to serve on the Council's Nomination Committee. This was a very preliminary conversation and I am anticipating more structure to the Council developed by October 2016.

While there seems to be some overlap with the missions of our Workforce Development Boards, my sense is that the GO Virginia NVA Council will be focusing on workforce development activities with our region's Universities and Colleges. Based on the dominant voices in the room I wouldn't be surprised if those activities put forth by the Council in the future will be focused on moving NVCC students into GMU classes and then matching the graduates with healthcare and cyber security firms.

Finally, I am not concerned at this time about the Go NVA Council setting a precedent for the Workforce Boards to merge. I will be monitoring this Council's activities going forward and will report back to all should I identify items that I think we should be concerned about.

FYI,

Dave

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David Remick  
Executive Director  
Alexandria/Arlington Regional Workforce Council  
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Arlington, VA 22204  
Office: 703-228-1412  
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Twitter: @workcouncil

## **Agenda - Planning Group on WIOA Forum**

- **Introduction**
  - Chris Duncombe & Michael Cassidy, The Commonwealth Institute (TCI)
  - David Hunn, SkillSource Group
  - David Remick, Alexandria/Arlington Regional Workforce Council
  - Dawnn Leary, Community Foundation of Northern Capital Region (CFNCR)
  - Julie Mullen, Training Futures
  - Steven Partridge, Northern Virginia Community College
  
- **Possible Goals for Event**
  - Inform local plans
  - Develop regional plan
  - Response to DOL guidance
  
- **Speakers for Event**
  - Secretary Jones (Sept. 1st)
  - National experts (NSC, JFF, others)
  - Federal officials (ETA)
  - Industry representatives
  
- **Other Event Logistics**
  - Proposed date of September 1st
  - Venues
  - Attendees
  
- **Next Steps**



### Council Strategic Plan: 2016 - 2020

#### VISION

We envision a region where every business has access to a qualified, job-ready workforce and every resident has the skills needed to connect with meaningful employment and advance in a career.

#### MISSION

We help drive the City of Alexandria’s and Arlington County’s economic growth by implementing an effective and efficient workforce ecosystem that delivers innovative, integrated, data-driven products and services designed and aligned to meet the needs of businesses and job seekers. We hold ourselves accountable to the system’s goals and support high-impact outcomes.

#### GOALS

1. Increase business engagement and deliver value to our business customers.
2. Achieve measurable skills development in our job seeking customers in the form of workforce credentials that matter to business.
3. Fill jobs in-demand occupations that show promise for long-term growth in industries that are strategic to our regional economy.
4. Help individuals, including individuals with barriers to employment, gain access to the middle class and demonstrate career progression.
5. Ensure that workforce system public investments generate a quality return to the City of Alexandria and Arlington County and the customers we serve.

#### SYSTEM PROGRAMS

WIOA One-Stop Program	Local One-Stop Partner
WIOA Title I Adult & Dislocated Workers	City of Alexandria Department of Community & Human Services, Arlington County Department of Human Services
WIOA Title I Youth	City of Alexandria Department of Community & Human Services, Arlington County Department of Human Services
Virginia Initiative For Employment not Welfare (VIEW); Supplemental Nutrient Assistance Program Employment and Training (SNAPET)	City of Alexandria Department of Community & Human Services, Arlington County Department of Human Services
HUD Employment and Training Programs; HHS Community Services Block Grant	Arlington County Department of Human Services
WIOA Title III – Wagner-Peyser; Unemployment Compensation; Veterans Employment and Training; Trade Adjustment Assistance	Virginia Employment Commission





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## Workforce Council

WIOA IV – Rehabilitation Act, as amended	Virginia Department for Aging and Rehabilitative Services
Title V of the Older Americans Act	National Council on Aging
WIOA Title II – Adult Education	Alexandria City Public Schools, Arlington County Public Schools
Carl D. Perkins Career and Technical Education Programs	Northern Virginia Community College, Alexandria City Public Schools, and Arlington County Public Schools
Business Services	Certified Business Services Team consisting of representatives from Alexandria City Department of Community & Human Services, Arlington County Department of Human Services, Alexandria/Arlington Regional Workforce Council, Virginia Employment Commission, and other partners
Disability Services	Linden Resources
Asylee/Refugee Services	Catholic Charities

### TARGETED INDUSTRIES & OCCUPATIONS

#### Regional In-Demand Industries

Industry	Employment (Q3 2015)	Job Ads (Q1 2016)	Avg. Weekly Wage (Q3 2015)	Turnover (Q4 2013)	Projected Per Year Growth (By 2022)
Construction	4,611	398	\$1,327	12.9%	2.64%
Retail Trade	17,449	1,066	\$629	10.2%	.97%
Transportation & Warehousing	9,894	106	\$1,286	6.1%	.29%
Information	6,383	554	\$2,094	5.6%	(.31%)
Finance & Insurance	6,651	559	\$2,322	5.4%	1.27%
Professional, Scientific, & Technical Services	58,549	8,482	\$2,074	8.3%	3.02%
Administrative, Support, and Waste Management	17,048	1,183	\$996	12.1%	1.95%
Educational Services	5,190	335	\$972	6.3%	1.61%
Health Care & Social Assistance	15,776	1,501	\$993	9.4%	3.24%
Accommodation & Food Services	25,241	1,248	\$494	13.9%	1.89%
Public Administration	62,196	818	\$1,486	3.5%	n/a

(Source: Virginia Employment Commission, Conference Board HWOL, and BLS April 2016.)

**Regional In-Demand Occupations (by function)**

Name	Job Openings (Q1 2016)
Information Technology	13,919
Finance / Accounting	4,421
Sales / Biz. Development	3,985
Administration / Clerical	3,437
Medical / Health	2,915
Hospitality / Services	2,896
Operations / Logistics	1,941
Marketing / PR	1,917
Engineering / QA	1,836
Creative / Talent	1,721
Executive Management	1,372
Human Resources	1,236
Education / Training	1,083
Maintenance / Repair	806
Facilities / Construction	805
Security	719
Science / R&D	691
Social Services	620
Legal	341
Manufacturing / Resources	199

(Source: Virginia Employment Commission, Conference Board HWOL, and BLS April 2016.)

**SYSTEM GOALS & PERFORMANCE MEASURES**

- WIOA Adult, Dislocated Worker, and Youth Performance Measures:  
[http://www.futureworksystems.com/wioa\\_performance\\_measures\\_v2.asp](http://www.futureworksystems.com/wioa_performance_measures_v2.asp)
- WIOA Business Services Measures:
  - Number of On-Site Visits
  - Number of Outreach Activities
  - Number of Informational Packages Provided
  - Number of Veterans Served
  - Number of ITA's Executed
  - Number of OJT's Executed
  - Number of Incumbent Worker Trainings Executed
  - Number of Job Orders Entered
  - Number of Job Fairs
  - Number of Businesses that Attend Job Fairs
  - Number of Job Seekers that attend Job Fairs
  - Number of Job Seekers Referred to Jobs Orders
  - Number of Hires



## Next Steps:

- Review plan
  - More data driven?
  - Outreach plan
- Survey businesses for their needs (survey monkey suggestions)
  - Develop questions
  - AED Business Survey
- Review other plans:



CSPRefiningVision  
MtgPres04092016FII



AED\_EDC\_Strategic  
Plan.pdf

## About the Arlington Employment Center:

*Helping job seekers achieve employment goals and helping employers find skilled workers*

Arlington Employment Center, established in 1989, serves Washington area job seekers searching for employment or a new career as well as employers seeking skilled workers.

- We administer a variety of programs and resources designed to help job seekers with **each step of the job seeking process**, to become more competitive and successfully connect with area employers who need their skills.
- We successfully serve all individuals including those with limited education, skills and job seeking experience to mid- and senior-level career individuals with advanced degrees.

Employers can access a variety of resources and services to enhance their new employee recruitment efforts – all at no cost to them.

- We screen, prepare and refer qualified job candidates; create customized online job postings and provide facilities for recruitment and hiring events.
- All job seekers are referred based upon the person's qualifications without regard to race, age, disability, color, religion or national origin.

## About the Alexandria Workforce Development Center:

The City of Alexandria's Workforce Development Center offers staffing solutions that provide businesses with employees who are skilled and ready to work. As a certified One Stop Center, WDC serves a variety of skill levels from those with advanced degrees and years of experience to those with limited education and experience. We provide services and resources for job seekers including access to our Career Center, career readiness workshops, and career assessments and customized hiring events.